

D-U-N-S® Registered™ Solution

ESTABLISH YOUR TRUST ONLINE AND SUPPORT YOUR BUSINESS GROWTH



ABOUT D-U-N-S® REGISTERED™ SOLUTION

D&B D-U-N-S® Registered™ Solution is an online trust solution developed to help market your credibility on the Internet, enhance competitiveness and win more business in today's competitive marketplace. By displaying Dun & Bradstreet verified and validated information, you will be able to enhance the trust and confidence in its credentials in the online space, demonstrate your credibility in front of your prospects and business partners.



Verified Your Business By A Name Trusted For Over 175 Years

When your business becomes D&B D-U-N-S® Registered™, your company is verified by Dun & Bradstreet, a brand name being trusted by 90% of the Fortune 500, and companies of all sizes around the world. Your updated profile will be frequently referenced by potential customers, suppliers, and partners.



Unlock Your Business to Global Marketplace

As a D-U-N-S® Registered™ business, your company will be assigned a D-U-N-S Number, a unique nine-digit business identifier. D-U-N-S® Number may be required by companies and government institutions to fulfil their requirements upon procurement, credit review and record management.



Attract Instant Opportunities

Your updated company profile would be embedded in an electronic seal and a QR code for you to showcase your credibility whenever is needed, for example, to be installed to your website, email or to be displayed in exhibitions.



Give Visitors Confidence In Your Business

Studies reveal that by displaying reputable seals on your website can dramatically increase an online visitor's confidence in your business and therefore make them more likely to purchase or do business with you.

D&B D-U-N-S® REGISTERED™ HELPS YOU:



ESTABLISH
CREDIBILITY
& TRUST



INCREASE
GLOBAL BUSINESS
OPPORTUNITIES



ELEVATE
GLOBAL
EXPOSURE



STAND OUT
FROM
COMPETITION



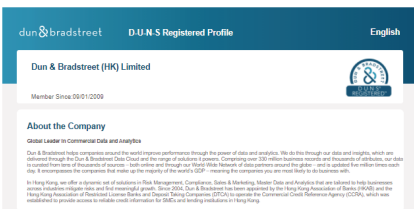




OBTAIN THE
DUN & BRADSTREET
D-U-N-S® NUMBER



ACCELERATE
SALES
PROCESS




BY BECOMING D&B D-U-N-S® REGISTERED™, YOUR COMPANY WILL RECEIVE:

<p>The Dun & Bradstreet D-U-N-S® Number</p> <p>Dun & Bradstreet D-U-N-S® Number 686565722</p>	<p>D-U-N-S® Registered™ Seal and a Dynamic QR Code</p> 	<p>D-U-N-S® Registered™ Floating Seal and a Dynamic QR Code</p> 
<p>D-U-N-S® Registered™ Profile</p> 	<p>D-U-N-S® Registered™ Certificate</p> 	<p>Listing on the D&B Global Directory</p> 

SHOWCASE YOUR TRUST SEAL AND CERTIFICATE TO REVEAL THE CREDIBILITY OF YOUR BUSINESS IN DIFFERENT SCENARIOS

					
Official Website	Email Signature	Your Office	Event & Exhibition	Presentation Deck	Brochure / Leaflet

HOW DOES D&B D-U-N-S® REGISTERED™ WORK?

<p></p> <p>STEP 1: APPLICATION</p> <p>When your business signs up to become D&B D-U-N-S® Registered™, you can chose between Standard Profile and Comprehensive Profile to enhance your company’s transparency. Additional strengths and capabilities can be reflected through the Comprehensive Profile.</p>	<p></p> <p>STEP 2: VALIDATION</p> <p>Dun & Bradstreet validates important elements on your company’s profile through our proprietary DUNSRight™ process.</p>	<p></p> <p>STEP 3: IMPLEMENTATION</p> <p>Install the D&B D-U-N-S® Registered™ seal on your website.</p> <p>Upon receiving the deliverables of the D-U-N-S® Registered™ Solution, you may start showcasing your credibility via your owned preferred channel by installing the seal / QR Code to your website, to your email or by displaying it in the office and exhibitions.</p>
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Don't miss the opportunity to join the world's most well-recognized global network
Join D&B D-U-N-S® Registered™ Today
Contact: 2516-1301 / enquiryhk@dnb.com

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet’s Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. For more information, please visit dnb.com.hk.